



## Jackson YMCA

### Job Posting for a Healthy Living Director

This is a full-time exempt position which includes, Family Membership, Health Insurance, Dental and Vision Insurance, Life Insurance, Short Term Disability, Flexible Schedule, Free or reduced Y Programs, and Retirement.

The Healthy Living Director will supervise all aspects of programming, sales and member engagement related to the healthy living department. Emphasis shall be on maintaining the highest level of customer services as well as the overall process of selling connecting and promoting result based and member engagement programming through personal training, small group training and group exercise options.

#### The essential function of this position is to:

- Develops, implements, and manages plans to promote program and/or membership growth for the YMCA. Measures progress against strategic goals and ensure continuous improvement and measurable impact.
- Develops and controls department budgets related to the position so that resources are devoted to top priorities and strategic objectives.
- Hires, trains, develops and supervises staff and volunteers in assigned areas. Organizes people and activities for efficiencies and effectiveness.
- Ability to establish and maintain collaborations with community organizations.
- Member engagement and retention.
- Oversight and development of adult and teen programming, including but not limited to Group exercise, personal training, adult and senior programs, and social media and virtual content.

#### Qualifications:

- Bachelor's degree in a related field from an accredited college or university.
- Capacity to acquire certifications in group exercise, personal training and other certifications and or licenses as needed.
- Four or more years of program management experience, preferably in a YMCA or other nonprofit agency.
- Ability to direct programs through supervision of volunteers and staff, development and monitoring of budgets, marketing and public relations, program development and fundraising.
- Prefer knowledge of, and previous experience with, diverse populations.
- Proven track record of developing authentic and deepened relationships with others.
- Ability to establish and maintain collaborations with community organizations.
- Demonstrate personal commitment to healthy living and professionalism in both attitude and appearance.
- CPR and First Aid and YMCA Multi-Team Leader certifications will be required.

Qualified applicants please apply online at [www.jacksonymca.org](http://www.jacksonymca.org) or email resume to [kim@jacksonymca.org](mailto:kim@jacksonymca.org). All applications and resumes must be received no later than December 15, 2021